



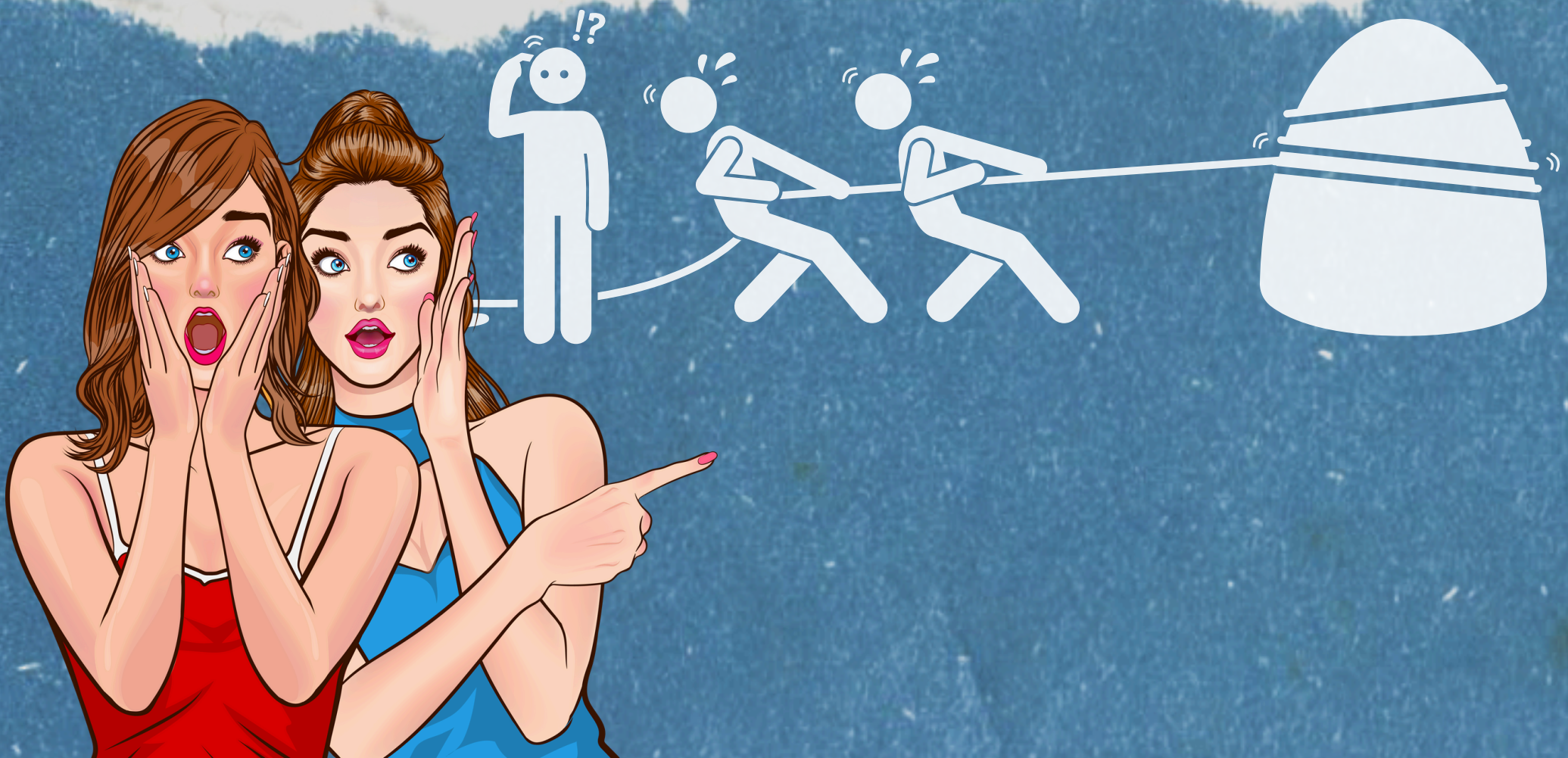
The phenomenon of Social Loafing!



The phenomenon of Social Loafing



Social loafing is a phenomenon where people don't display the same amount of motivation/ effort in group work as they would during individual work.



Causes of Social Loafing

1. Undefined Roles & Diffusion of Responsibility

- **personal accountability** ↓
 - chance of social loafing ↑

2. Huge Group Size

- **feel their efforts have little impact on the outcome**
 - chance of social loafing ↑



Causes of Social Loafing

4. Expectation

- Working with **high-achievers**, believing that they are dominant in the group,
 - a person may **feel their efforts have little impact on the outcome**
 - personal accountability ↓
 - effort ↓
 - chance of social loafing ↑
- Expect to be **pass** vs expect to obtain an **A grade**
 - Goal inconsistency between members due to limited communication
 - perceive as social loafing



Welcome to talk to our counselor if you feel frustrated
with the phenomenon of Social Loafing



Enquiries:
sdrc@hkuspace-plk.hku.hk
3923 7080
instagram: @hpshccsdrc